Employability and Placement Co-ordinator

The York Management School

Closing date: 26 February 2019

Interview date: To be confirmed

Vacancy reference: 7366
INTRODUCTION

Due to the expansion of the School, our growing student numbers and the introduction of new programmes, we are seeking an additional Employability and Placement Co-ordinator to join our Careers and Employability Office to co-ordinate a range of placement and internship activities. The York Management School (TYMS) offers undergraduate degree programmes with a year-long industry placement option as well as internship opportunities. We have a dedicated employability resource area for the sole use of management students and we have an academic lead on placement and internship activity. You will report to the Careers and Employability Adviser who leads the team on a full range of careers, employability, placement and internship services for our students. We have excellent relationships with a number of high profile companies where the majority of students are placed, as well a growing number of placements and internships in SMEs in the local area. We are looking to expand on this to include a range of international and course-specific placements. The role will encompass a range of duties from building positive relationships with employers both new and existing; provision of hands-on support for placement students to guide them through the process; working with academic staff in the School and central University staff to ensure that the student placement experience is positive for students and employers, right through to creating marketing materials and staging placement events. This student-facing role offers an exciting opportunity to work with us to take the placement scheme at TYMS forward to the next level. There may also be an opportunity for UK and overseas travel and the role holder will be expected to be open to pursuing these opportunities. You will be committed to excellence in all areas of your work and be particularly committed to engaging students with placement and internship activities as well as interacting professionally with external businesses. The role requires the preparation and delivery of presentations and workshops, so you will be a confident and engaging presenter. You will be a highly motivated team member with the ability to work on multiple projects simultaneously as well as be able to work flexibly to meet team and individual objectives. Using your expert networking skills, you will work proactively to pursue opportunities for students as well as applying your creativity to the design of events and other marketing initiatives.
Main purpose of the role

To work collaboratively with School and University staff in coordinating the full range of employability activities ensuring that the student placement and internship experience is positive for students and employers.

Key responsibilities

(Role holders will be required to undertake some or all of the duties below)

- Developing new and exciting relationships with local, regional, national and international employers to increase the number and quality of work-based learning opportunities for students including placements, internships, volunteering, extra-curricular activities and international opportunities.
- Ensure the development of high quality alumni relationships for the School, to strengthen the external network and contribute to the student experience by proving support for placements, guest lectures and impact case studies.
- Working with academic staff to monitor the suitability of existing year in industry placement opportunities, ensuring that employers are aware of their responsibilities to the student and of the students’ and university’s responsibilities to them.
- To advise and guide students through the delivery of presentations and workshops as well as in small groups or individually, about the application process including CVs, application forms, assessment centres, interviews and selection tests.
- Advising students on their applications and on the requirements of them in undertaking a year in industry placement; providing a point of contact for students who are on placement and to assist with providing feedback to employers following a placement.
- Contributing to the development of appropriate marketing materials including brochures, flyers, presentations and online activity to promote work-based opportunities to students.
- Marketing placement and internship opportunities sourced from the web to students using a variety of media including social media; the preparation of regular communications detailing the latest advertised vacancies; monitoring the progress of advertised placement and internship opportunities including the volume of applications from students.
- Developing and maintaining the employability office VLE, which includes a range of appropriate resources for students to assist with applications for work-based opportunities.
- To lead on targeted employer events for the School and maintaining associated databases.
- Taking an active part in student Open and Visit Days (occasionally on Saturdays), as well as presenting at student induction events.
- Working in collaboration with the work placement supervisors, assisting with the scheduling and organisation of supervision meetings with students and employers as necessary and to provide a brief about any problems or concerns.
- Overseeing the process of assessed work submitted by placement students.
- Ensuring that risk assessments and related health and safety documentation is completed and bringing potential issues to the attention of the School H&S representative.
JOB DESCRIPTION

- Organising and planning specific employer-related events, visits, talks, company interviews and fairs to raise awareness of work experience opportunities to students and companies.

- Establishing and maintaining a database of company contacts and communicating with colleagues where there is a shared purpose for the company relationship.

- Keeping informed about developments and initiatives in placement practices and trends, and be innovative in incorporating new services and practice into our delivery, with the aim of keeping the School at the forefront of service provision.

- Building and maintaining professional networks and building an effective online network through social media such as LinkedIn, Facebook and Twitter.

- Liaising effectively with staff in the School and across the University, improving knowledge and understanding of the benefits of placements and internships.

School Administration

Teamwork is essential for the School to deliver the highest levels of customer service; therefore all administrative roles within the school have the following additional duties:

- At peak times, you will be expected to assist other administration staff with duties and cover each other’s roles during absence and holidays.

- Providing assistance to new members of staff regarding systems and processes within the School.

- Ability to service Committees and meetings as required.

- Keep up to date with new initiatives and issues which may impact upon the role and the work of the team.

It should be noted that the role holder may be required to travel (UK and overseas) in the line of their duties and must be available for University Open/Visit days which occasionally take place on Saturdays.

The above list of duties is not exhaustive and is subject to change. The post holder may be required to undertake other duties within the scope and grading of the post.
### PERSON SPECIFICATION

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<th>Qualifications</th>
<th>Essential / Desirable</th>
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<tr>
<td>Educated to a minimum of Level 3 (A Level standard) or equivalent</td>
<td>Essential</td>
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<td>Relevant Professional qualification eg CIPD, coaching, mentoring or careers adviser</td>
<td>Desirable</td>
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<td>Degree or equivalent</td>
<td>Desirable</td>
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<tr>
<th>Knowledge</th>
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<td>Knowledge and understanding of student/graduate labour market and employer recruitment practices</td>
<td>Essential</td>
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<td>Knowledge of Higher Education and the student experience in the UK</td>
<td>Desirable</td>
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<th>Skills, abilities and competencies</th>
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<td>Good interpersonal skills, communication and negotiation skills with the ability to work with individuals and large groups</td>
<td>Essential</td>
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<td>Able to deliver clear, concise and appropriate information to target audiences, both in writing and verbally</td>
<td>Essential</td>
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<td>Proven ability in networking, negotiation and influencing including strong relationship management skills.</td>
<td>Essential</td>
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<td>Strong IT skills including MS Office, databases, email, internet use and skilled in the use of social media networks (eg LinkedIn, Facebook and Twitter)</td>
<td>Essential</td>
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<td>Excellent organisational skills, able to prioritise a complex workload effectively, meet deadlines and work accurately under pressure with little supervision</td>
<td>Essential</td>
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<td>The ability to work on own initiative, independently to generate leads, acquire information and engage students and academics</td>
<td>Essential</td>
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<td>Experience of supporting individuals through recruitment and selection practices and/or working in a graduate recruitment role in any sector</td>
<td>Essential</td>
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<td>Experience of sourcing and generating placement or employment opportunities</td>
<td>Desirable</td>
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<td>Experience of providing information, advice and guidance to individuals on a one-to-one basis</td>
<td>Essential</td>
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<td>Experienced in the design and delivery of informative and interactive group work as well as delivering presentations to large audiences.</td>
<td>Essential</td>
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<td>Experience of working in a customer and target driven environment</td>
<td>Essential</td>
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<td>Experience of managing events such as careers fair, business seminars or networking events</td>
<td>Essential</td>
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# PERSON SPECIFICATION

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<th>Personal attributes</th>
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<td>Able to work positively and collaboratively with people at all levels within and outside of the University</td>
<td>Essential</td>
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<td>Professional, helpful and approachable attitude with a diplomatic, confident and efficient manner in dealing with a range of people and situations, including students</td>
<td>Essential</td>
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<td>A pro-active, forward thinking, “can-do” attitude to work with a personal commitment to delivering high quality service provision</td>
<td>Essential</td>
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<td>Able to work as an effective team member, in supporting the University Strategy and other activities for the benefit of own area of responsibility and the University as a whole</td>
<td>Essential</td>
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<td>Demonstrate creativity in identifying solutions to challenges and creating new initiatives</td>
<td>Essential</td>
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<td>Committed to personal/professional development</td>
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<td>Able to work within equality and diversity regulations</td>
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<td>Flexible and adaptable approach to job tasks and working hours, some evening and weekend working may be required</td>
<td>Essential</td>
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<td>Able to travel in the UK and overseas as required</td>
<td>Essential</td>
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The York Management School

The York Management School offers quality teaching, based on influential scholarship, an international profile and strong links with business to develop entrepreneurial and highly employable graduates. The School’s strategy is to position itself as a socially progressive School of Management and Business Study, so continuing the 1963 founding principles of the University of York which are excellence, equality and opportunity for all. The School runs teaching programmes at undergraduate, postgraduate and doctoral level. There are undergraduate degrees in Business and Management; Accounting, Business Finance and Management; Finance, Operations Research Management and Statistics; Marketing and Actuarial Science and in Management. The Masters Programme has taught degrees in Management, International Business and Strategic Management, International Business, International Business Strategic Management, Human Resource Management, Accounting and Financial Management, Management with Business Finance and Global Marketing. There are also Online Taught Masters in International Business, Leadership and Management; Innovation, Leadership and Management and Finance, Leadership and Management. Joint Masters degrees are also run with the University’s Schools of Sociology, Politics and Environment. There are approximately 1,500 students in the School with circa 900 undergraduates studying on three and four year degrees and 600 taught postgraduates studying on our one year masters programmes.
THE UNIVERSITY

Founded on principles of excellence, equality and opportunity for all, the University of York opened in 1963 with just 230 students. In 2017 it is the home of more than 17,000 students across more than 30 academic departments and research centres. Since opening over fifty years ago, we have become one of the world’s leading universities and a member of the prestigious Russell Group.

We are consistently recognised as one of the leading Higher Education Institutes and one of just six post-war universities which appear in the world top 100 (2013-14) and 15th in the Times & Sunday Times league table (2016). The University of York has won six Times Higher Education (THE) Awards and five Queen’s Anniversary Prizes.

The University is proud of its association with Athena SWAN, holding 12 awards in support of gender equality, representation and success for all, with gold awards for Chemistry and Biology and a University-wide bronze award.

Of 154 universities that took part in the Research Excellence Framework (REF) in 2014, The University of York ranked 14th overall and 10th for the impact of our research. The University is consistently in the top ten UK research universities and attracts over £60m a year of funding from research alone.

Our vision is to make the University of York a world leader in the creation of knowledge through fundamental and applied research, the sharing of knowledge by teaching students from varied backgrounds and the application of knowledge for the health, prosperity and well-being of people and society.
Attractive workplace

Centred around the picturesque village of Heslington on the edge of the city of York, our colleges are set in an attractive landscaped campus. York enjoys a safe, friendly atmosphere with facilities including bars, shops, theatres and concert halls all within easy walking distance.

The University has undergone an unprecedented period of expansion and renewal since 2000. We have invested in twenty new buildings on the original campus and have completed the first and second phases of a £750m campus expansion. Our investment in new colleges, teaching and learning spaces, laboratories, research facilities and a new sports village mean there has never been a better time to join us.

During this period of change we've worked hard to retain our friendly, informal and collegiate atmosphere, which is important to our core values of inclusivity and interdisciplinarity.

We have a thriving international community and are committed to providing staff moving to York with as much support as possible through our Relegation Package and Welcome Officers.

The University aims to offer a nurturing and supportive environment as an employer. Flexible working hours, nursery facilities, childcare vouchers, cycle to work scheme, generous holidays and an attractive pension scheme all make the University of York one of the region's leading employers.

For further information please visit our employee benefit pages.
THE CITY AND THE REGION

The City of York

Internationally acclaimed for its rich heritage and historic architecture, York’s bustling streets are filled with visitors from all over the world. Within its medieval walls you will find the iconic gothic Minster, Clifford’s Tower and the Shambles - just a few of the many attractions.

But York isn’t just a great place to visit - it’s also a great place to live and work. While nourishing a vibrant cosmopolitan atmosphere, York still maintains the friendly sense of community unique to a small city.

Visit www.visityork.org for more information on the city of York

Shopping, culture and entertainment

York boasts specialist and unique boutiques but also all the high street stores on its busy shopping streets. Alongside them you will find cinemas, theatres, an opera house, art galleries, a vast range of restaurants, live music venues and clubs. York is particularly renowned for its multitude of pubs and bars, from the modern to the medieval.

Housing and schools

Whether you choose to live close to the city, in one of the surrounding villages or further afield, you will find a wide range of housing within comfortable distance of York and the University. For families, the area has a range of excellent schools both in the state and independent sector.

Great location

York is one of Britain’s best-connected cities. Halfway between London and Edinburgh on the East Coast mainline, on intercity trains you can reach London King’s Cross in less than two hours and Edinburgh in two and a half hours. York is also well served by road links, and it is easily accessible from the A1, M1 and the M62.

For those travelling from overseas, Manchester Airport is two hours away and Heathrow Airport just three and a half. Flights from nearby Leeds Bradford Airport provide easy access to mainland Europe. By Eurostar from London St Pancras, Paris is just over six hours away.

Yorkshire

The Lonely Planet guide recently declared Yorkshire the third best region in the world to visit. There is something to cater to every taste, whether it be the rugged landscapes of the Moors or the Dales, the picturesque seaside towns of Scarborough and Robin Hoods Bay, the gothic architecture of Whitby or the vibrancy of cosmopolitan Leeds.
Apply online

- Go to https://jobs.york.ac.uk
- Find this job using reference 7366
- Complete the online application form

You will need to submit your completed application by midnight (local UK time) on 26 February 2019.

What will I need?

We will ask you for details of:
- your employment history
- relevant qualifications
- two referees

You need to be ready to show us how you meet the requirements of the job, either in a written statement and / or by answering questions.

Help and assistance

Direct any informal queries to

Fabien Baugard, Careers and Employability Adviser,
Fabien.baugard@york.ac.uk

If you have any questions about your application, contact the HR Services team:

recruitment@york.ac.uk
+44 (0)1904 324835